



Gorizia April 23rd 2010

Dear Mittelmoda_the_fashion award applicant and fashion design tutor whose students applied to our contest,

this it to inform you that last **April 19th contest finalists selections were held in Milan at Camera Nazionale della Moda Italiana – Italian Board of Fashion** - and a jury, consisting of fashion experts, selected the finalists of Mittelmoda the fashion award 2010 whose collections will be showcased in **Gorizia, Italy next July 1st** . In addition to this, Mittelmoda the fashion award prize winning collections will be successively exhibited in Milan during Milan fashion week sept 22nd-29th.

We received more than 700 portfolios from most of the design schools in the world –covering the 5 continents - , and it took Mittelmoda staff nearly 2 weeks to file them up and prepare them for the judges who professionally went through all of them during the last week

We are glad and happy to inform you that, if you receive this email you and your school are MITTELMODA THE FASHION AWARD 2010 / 18th edition FINALIST . (Please see list at the bottom of the letter)

Mittelmoda jury which selected the finalists was made up by :

***DIRECTORS**

Matteo Marzotto President MIL

Maurizio Tripani_ General Manager MIL

***DESIGNERS & TREND SETTERS**

Fabio Benassi _ Director Product Research & Development Dept. Furia Spa

Paola Brandi _ Director Ink Paris _ Fashion Communications

Giulio Cappellini_ Interior Designer

Elio Fiorucci _ Fashion Designer

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Beata Aurell _ Buying Dept / Human Resources Design H&M

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***PRESS & Tv**

Elisabetta Falciola Canale 5 - TG5

Rocco Mannella Fashion

Renata Molho _ Sole240re

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Patrizia Beltrami _ Director Corporate Communication Alcantara Spa

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Paolo De Vitis _ President Wedding Italian Style, Owner Elena della Rocca
 Matthias Kissing _ Wedding Italian Style, Owner Aime'e
 Giorgia Fuini _ Resp. Product Division_ Intimissimi Calzedonia
 Giulia Pirovano Director CNMI
 Carlo Rivelli _ Secretary General Fondazione Industrie Cotone
 Lino Benedetta Terraneo_ Marketing Director Dinamica

THE FINALISTS

	NAME & SURNAME	SCHOOL AND SCHOOL NATION	FINALIST'S NATIONALITY	COLLECTION
1.	Nikki COHEN	THE UNIVERSITY OF TECHNOLOGY SIDNEY_ AUSTRALIA	Australian	<i>menswear</i>
2.	Marius JANUSAUSKAS	ROYAL ACADEMY OF FINE ARTS ANTWERP_ BELGIUM	Lituanian	<i>womenswear</i>
3.	Karisia PAPONI	ROYAL ACADEMY OF FINE ARTS ANTWERP_ BELGIUM	Italian	<i>womenswear</i>
4.	Igor GALAS	TTF – FACULTY OF TEXTILE TECHNOLOGY_ CROATIA	Croatian	<i>womenswear</i>
5.	Averil BLAKELY	NATIONAL COLLEGE OF ART & DESIGN (NCAD)_ IRELAND	Irish	<i>womenswear</i>
6.	Amanda GROGAN	NATIONAL COLLEGE OF ART & DESIGN (NCAD)_ IRELAND	Irish	<i>womenswear</i>
7.	Anna ZINKEVICHT	SHENKAR SCHOOL OF ENGINEERING AND DESIGN_ ISRAEL	Israeli	<i>womenswear</i>
8.	Jonathan STERN	SHENKAR SCHOOL OF ENGINEERING AND DESIGN_ ISRAEL	Israeli	<i>menswear</i>
9.	Mia VILARDO	ISTITUTO MARANGONI_ ITALY	Italian	<i>womenswear</i>
10.	Valeria ONNIS	ACCADEMIA DI COSTUME E MODA_ ITALIA	Italian	<i>womenswear</i>
11.	Lison PONTAILLIER	ISTITUTO CALLEGARI TREVISO_ ITALY	French	<i>womenswear</i>
12.	Matteo JORGE SERRA	POLITECNICO DI MILANO_ ITALY	Italian	<i>menswear</i>
13.	Veronica BETTINI	POLITECNICO DI MILANO_ ITALY	Italian	<i>womenswear</i>
14.	Siri SVEEN HAALAND	MOTESKOLEN AS ESMOD OSLO_ NORWAY	Norwegian	<i>menswear</i>
15.	Roxanna ZAMANI	OTAGO POLYTECHNIC_ NEW ZEALAND	Newzeland	<i>womenswear</i>
16.	Sophie BROOKE HARDY	OTAGO POLYTECHNIC_ NEW ZEALAND	Newzeland	<i>womenswear</i>
17.	Musat ANDREEA	NATIONAL UNIVERSITY OF ART BUCHAREST_ ROMANIA	Romanian	<i>womenswear</i>
18.	Marta JULIA' BLASI	ESCUELA SUPERIOR DE DISENO Y MODA DUCE_ SPAIN	Spanish	<i>womenswear</i>
19.	Ariadna ROVITA LORENTE	ESCUELA SUPERIOR DE DISENO Y MODA DUCE_ SPAIN	Spanish	<i>womenswear</i>
20.	Pauline VAN DONGEN	ARTEZ- ACADEMY OF FINE ARTS ARNHEM_ THE NETHERLANDS	Dutch	<i>womenswear</i>
21.	Marielle VAN DE VEN	ROYAL COLLEGE OF ART_ UK	Dutch	<i>womenswear</i>
22.	Louise LANGKILDE LARSEN	ROYAL COLLEGE OF ART_ UK	Danish	<i>womenswear</i>
23.	Amanda ADOMAITIS	LONDON COLLEGE OF FASHION_ UK	Americana	<i>womenswear</i>